

Mentor for CSOs on Social Economy and Social Entrepreneurship for the needs of the USAID Civic Engagement Project in Macedonia

Terms of Reference

December 15, 2017

1. Background

Civic Engagement Project in Macedonia (CEP) is a five year USAID-funded program in Macedonia that works to achieve two objectives:

- Strengthen the constructive engagement by civil society organizations (CSOs) on policies and issues of public concern, and
- Increases and sustains youth involvement in public life in Macedonia.

At the close of CEP, CEP supports CSOs and CSO alliances to obtain the knowledge, mechanisms, and resources to generate civic activism and lead public debate, action, and constructively engage government counterparts and institutions on transparent and accountable governance issues at all levels of decision-making. CEP will also create and support a cadre of youth leaders and youth-focused organizations that will develop the skills to connect with relevant government stakeholders and participate in public policy discussions.

Through a combination of information sharing, demand-driven capacity building and multiple grant opportunities CEP implements four components: (i) Strengthen CSOs alliances; (ii) Strengthening CSOs; (iii) Strengthen youth engagement; (iv) Strengthen youth activism.

In Component 1, CEP strengthens CSO Alliances in becoming leaders in shaping and constructively engaging in issue of public concern, enhance their capacity to engage citizens, media, government institutions and other stakeholders in advancing the public's wellbeing, and strengthen their institutional capacity.

In Component Two, CEP strengthens CSOs through flexible and tailored grants and capacity development assistance, the supports CSOs that work in the following priority areas: good governance, public service improvement, rule of law, anti-corruption, human rights, economic growth, business enabling environment, and monitoring and oversight of public institutions.

In Component Tree, CEP strengthens Youth Engagement by organizing annual yearlong LEAD (Linking, Engagement, Advocacy, Development) program that will equip highly-motivated young people with skills that enable them to work within their communities and

link them regionally thereby building a powerful network of future, community, business, and political leaders.

In Component Four, CEP strengthens Youth Activism through grants and capacity development assistance for youth CSOs and non-registered youth groups that focus on educating young men and women about their rights and the opportunities for participating in public life and decision-making processes that affect their lives, their communities, and Macedonian society.

2. Mentoring for Association for Research, Communication and Development – PUBLIC

The purpose of the project implemented by a CEP CSO grantee PUBLIC is to create a positive environment for the development of the social economy in the country through development, advocacy, and networking of social enterprises (SEs) in Macedonia. The specific project objectives are:

- SO1: To strengthen capacities of SEs and non-profit organizations (CSOs) in order to create substantive jobs for marginalized groups through building their capacity for self-sustainability;
- SO2: To advocate for sustainable cooperation between SEs and CSOs, and the business sector in developing partnerships in economic and corporate social responsibility activities;
- SO3: To enhance the role of CSOs in creating policies that better respond to the needs of SEs and employability of marginalized groups;
- SO4: To foster social inclusion and re-think strategic approach towards the marginalized groups in their economic empowerment, and re-design the social welfare policies in a participatory manner.

The mentor will provide, long-distance expert advice and information on variety of issues, depending on CSO needs and related to implementation of activities within the following work packages:

- Work package #1: Assist the implementation team from Public in developing policy recommendations based on the specific context and findings from primary research that will be conducted by the project team in the period between November, 2017-March, 2017.
- Work package #2: The project envisages the development of strategy accompanied by an action plan for social enterprises in Macedonia. The mentor will assist the project team and the assigned pool of three external experts through the provision of feedback and strategic directions.

For the mentoring assignment CEP plans to allocate up to five consultancy days.

3. Process

The CEP grantee Public will sign a Memorandum of Understanding (MoU) with the mentor, to define agreed-upon expectations and responsibilities for the duration of the mentoring support. Based on this MoU, CEP will sign a service contract with the mentor that will identify concrete deliverables and reporting requirements. CEP will monitor the implementation of the MoU between the grantee and the consultant and provide guidance.



The specific
timeframe for

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delivery of the assignment will be finalized between the selected mentor and beneficiary. CEP will cover costs of the engagement of the respective consultant.